

with a way to help their recruiting and retention efforts by improving the workplace appearance with colorful wall coverings. Its recent projects include rebranding private schools, banks, credit unions and hospitals.

Iowa Home Care

Iowa Home Care was founded in 2004 by Kimberly Weber, who saw a need in Iowa for quality medical services at home. She is passionate about providing that care to the state's most vulnerable, and often disenfranchised populations; the elderly, those suffering from physical or intellectual disabilities and those with severe mental health issues. Starting with just 10 patients, she made this dream a reality. Iowa Home Care is now the largest privately-owned home health care agency in Iowa.

What began as just a handful of employees serving the Des Moines area out of a small office in West Des Moines has now grown to hundreds of employees serving thousands of Iowa residents in 36 counties out of six office locations. Iowa Home Care is a Medicare- and Medicaid-certified agency that offers home health care in Des Moines, Marshalltown, Knoxville, Ottumwa, Boone, Fort Dodge and surrounding areas.

"Our primary goal is to provide quality and cost-

effective home health care to our community while keeping our clients out of hospitals and institutions," said Weber, the company's president and CEO.

"We deliver services with the highest standards of professional care and dedicate our efforts to enhancing each life with whom we are entrusted." Its

service offerings include physical, occupational and speech therapy, skilled nursing, medical social work, home health aide and homemaking services, a skilled pediatric program, and an administrative team willing to go above and beyond to serve both employees and patients.

Iowa Home Care can serve patients recovering from surgery – including hip, knee and shoulder replacements – or someone disabled or chronically ill – diabetes, stroke, heart disease, COPD or mental illness, as examples. And, home health care is effective.

80% of American seniors have at least one chronic health condition, and 50% have two. Home health care has a proven track record of helping manage their conditions, reducing emergency room visits and hospital readmissions. At Iowa Home Care, the team listens to patients, educates, and empowers their decision-making, encouraging them to be active in their prevention plan.

Iowa Home Care treats each person individually, meeting their unique needs. While the physical needs are met by physician-ordered and nurse-

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President and CEO,
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It all started in 1949 with Joe and Mary Comito finding the best farms for fruits and vegetables for their fruit market in downtown Des Moines.

For 70 years Capital City Fruit has grown from a retail fruit market to orchards, to industry leaders in produce growing and distribution, transportation and logistics.

Driven by quality, service and family values. The CCF family looks forward to another 70 years in central Iowa.



www.CapitalCityFruit.com



golf and five-star culinary venue, Glen Oaks is the new standard bearer.

For 25 years, the club endured incredible perseverance from the very beginning, including flooding in 1993 during construction, cash-flow shortage, governance issues, a recession and new ownership.

“Every obstacle was faced, and the club and community kept evolving into the absolute gem that it has become in West Des Moines and the Midwest,” said Angela Jones, director of membership and marketing. “Through the 25 years, Glen Oaks, the community, clubhouse and entire property has never been in finer condition and has never been better positioned for the future than it is today.”

Glen Oaks has hosted 11 Champions Tour events and is rated Iowa’s No. 1 club for weddings and events.

“Millions of dollars have been raised for local charities at Glen Oaks through the senior tour, and through the kindness and generosity of so many great people who call Glen Oaks home,” said Jeff Strahl, general manager.

Iowa’s only gated golf community is built with hundreds of beautiful homes with a unique culture of golf carts as the means of transportation. The club has also been named one of

Iowa’s top workplaces three consecutive years. “A misconception of Glen Oaks is that you must live inside the gates to experience the club,” Jones said. “We welcome those interested in a world-class golf experience, including organized golf outings, those who have dreamed of the perfect wedding experience and those who simply want to experience hospitality at its very best, in an upscale yet casual setting.”

Glen Oaks strives to be the “third” place you choose to be after home and work.

“It’s somewhere that members can make memories with their friends and family and make new friends,” Jones said.

Jewish Federation of Greater Des Moines

At the Jewish Federation of Greater Des Moines, its mission is to enrich Jewish living through connection, education and compassion. It coordinates and supports the efforts of a diverse number of organizations and synagogues and offers a wide range of programs and services that address the needs of the Jewish community, both at home and abroad.

From early childhood to 12th grade, the Jewish Federation of Greater Des Moines supports high-quality education. Gan Shalom Pre-School, Beit Sefer Shalom and Engman Camp Shalom help build a sense of Jewish identity and enable youths of all faiths to enjoy learning in a nurturing environment.

Jewish Family Services provides critical support to growing families, recent Jewish immigrants in Iowa, and senior citizens. By offering emergency

resources and social programs, it can help vulnerable community members stay connected, healthy and secure in their homes.

The Jewish Federation of Greater Des Moines serves as the voice of the Jewish community, thanks to the Jewish Community Relations Commission. By communicating through the Jewish Press and other tools, the commission raises awareness about the current affairs that affect Jews here at home and in Israel.

Through the efforts of the Iowa Jewish Historical Society and the Iowa Holocaust Memorial, it helps preserve the history and contributions of the Jewish people in Iowa, honor the lives lost in the Holocaust, and recognize survivors who immigrated to Iowa.

Capital City Fruit

Seventy years ago, Capital City Fruit started as a fruit market in 1949 by Joseph and Mary Comito. Then in the ’50s and ’60s, Joseph began driving to farms in Arkansas, Texas, Oklahoma and Missouri to pick out truckloads of fruit to bring back for its fruit market and other grocery stores in Central Iowa.

Joseph’s son officially joined the company in 1955, although he had worked in the fruit market as a teenager sweeping and stocking shelves. In 1967, Capital City Fruit acquired two apple orchards in Cumming and Bevington and became fruit growers and farmers with livestock. In 1969, Joseph Jr. started a transportation company with partner Jim DeMatteis Sr. to ensure produce was transported and handled correctly from farm to table.

“We began packing tomatoes in the apple shed in the off-season and started carrying produce from other families that were farming fruits and vegetables in Iowa and the Midwest,” said Christian Comito, president and CEO. “We continued expanding our product lines and relocated our packing, warehousing and distribution operation to the town of Norwalk in 1982, bringing with us 11 employees.”

In 2012, Capital City Fruit had outgrown its space and moved to a new facility with 120 employees. Today they employ over 150 people and offer more than 85 categories of produce year-round from around the world and the best local produce grown by its Midwestern family farms in season.

As for its future, it’ll embrace new technology and innovations, continuing to adapt to the new reality while never shifting its focus away from service and quality.

“We’ll expand our current crop of winter strawberries in controlled environment and indoor farming, while continuing to deliver our open-field, locally grown family farm produce when in season,” Comito said. “In addition, we’re starting to sell more directly to consumers over the internet, such as Amazon. Finally, we’re expanding the geographic reach of our traditional distribution through retailers like Fareway and Hy-Vee. Food service distributors such as Martin

Brothers, US Foods, Reinhart, Sysco, Cash Wa, Kohl, Indianhead and Loffredo. Processors like Bix and Produce Innovations.”

Capital City Fruit is proud to be in Central Iowa. Each year, Capital City Fruit donates thousands of pounds to help reduce food insecurity in the community and is proud of its focus on what it knows best: food.

“Capital City Fruit has been not just a partner, but family for more than 50 years with Fareway,” said Reynolds W. Cramer, president and CEO of Fareway Stores Inc. “They have a team of true professionals that hold honesty and integrity in the highest regard. We enjoy knowing we have experts helping us provide our customers with the highest-quality fruits and vegetables.”

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Reynolds W. Cramer
Chairman and CEO,
Fareway Stores Inc.

Capture Management Solutions

Capture Management Solutions, formerly Capture Marketing, started in 2009 providing marketing and coalition building services primarily for health care organizations and associations. President Natalie Battles and Director of Operations Carl Lingen came together to start the company with one contract in place. The firm brought on Lane Till, executive vice president of marketing and communications, to help complement its service offerings.

In 2019, it rebranded to Capture Management Solutions to better align with its growth in the association management sector. The firm’s ability to go beyond associations’ walls and build large coalitions helps associations tackle complex legislative and business issues.

“Our strengths have been helping nonprofits and associations with marketing and communication services, and we will continue to specialize in this arena for state and national clients,” Till said. “Thank you to our terrific staff, the community, clients and vendors who have supported us over the years.”

Celebrating 10 years in business, the firm has grown to nine employees, managing eight associations, working with a variety of state departments on marketing and outreach